

Esmaltec SA in Consumer Appliances (Brazil)

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Abstracts

Esmaltec is the leading white goods manufacturer in the northeast region of Brazil. The company is part of Grupo Edson Queiroz, one of the largest Brazilian conglomerates, which owns leading brands in still bottled water, Indaiá and Minalba. In 2016 the group had 11 companies acting in different businesses, including communications, gas distribution, education, agribusiness and beverages.

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