

# Erste Bank der oesterreichischen Sparkassen AG in Financial Cards and Payments (Austria)

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## Abstracts

Erste Bank der oesterreichischen Sparkassen AG is able to rely on its strong tradition and dense branch network throughout Austria. It also has a strong position in financial cards and payments due to its early activities in terms of issuing payment cards. The bank is constantly responsible for innovation in the industry and continues to invest substantial amounts in the development of its own next-generation payment systems. Hence, Erste Bank is expected to remain a major player in the...

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