

Erbak-Uludag Mesrubatlari AS in Health and Wellness (Turkey)

https://marketpublishers.com/r/ECEFE84EB66EN.html

Date: April 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: ECEFE84EB66EN

Abstracts

In 2014, Erbak-Uludag Mesrubatlari AS demonstrated one of the highest value sales growth rates and ranked second in HW beverages. The company became the pioneer of the industrial manufacturing of traditional lemonade product after it launched this product under its Uludag brand in 2007. Over the forecast period, the company will seek to preserve its share as the dominant juice drinks (up to 24% juice) company and one of the leading HW beverage companies, present in the better for you and...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Health and Wellness by Category, Health and Wellness by Prime Positioning, Health and Wellness by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Erbak-Uludag Mesrubatlari AS: Key Facts

Summary 2 Erbak-Uludag Mesrubatlari AS: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Erbak-Uludag Mesrubatlari AS: Competitive Position 2014



I would like to order

Product name: Erbak-Uludag Mesrubatlari AS in Health and Wellness (Turkey)

Product link: https://marketpublishers.com/r/ECEFE84EB66EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/ECEFE84EB66EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms