

Epson Sales Japan Corp in Consumer Electronics (Japan)

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Abstracts

During the forecast period, it is expected that Epson Sales Japan Corp will be challenged by declining volume sales of printers in Japan. The bleak future for the company's core category could well spur Epson to shift its focus slightly, most likely in the direction of business sales of printers. The company is also expected to continue expanding its range of wearable electronics as it seeks to bolster its overall volume sales in consumer electronics by establishing a strong position in a dynami..

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