

Epicentre K TOV in Retailing (Ukraine)

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Date: April 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: E49B542F712EN

Abstracts

Epicentre K has the rapidly developing Epicenter chain of home improvement and gardening stores in Ukraine. It announced its plans to invest approximately UAH1.5 billion in 2012 in the development of the chain, whilst in 2011 the investment was around UAH1.1 billion. This rate of expansion allowed the company to strengthen its leading position in the channel.

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