

EPI SA in Home and Garden (France)

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Abstracts

EPI SA is expected to continue to produce new designs and launch innovative and user-friendly new systems. In 2013, EPI SA aims to consolidate its position in the market and continue its expansion internationally. The company is expected to face economic challenges as well as intensifying competition from imports and private label within the laminate floor covering category. Its strategy of 100% "Made in France" products might have a positive impact on company sales as French consumers...

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