

# Epap SA in Health and Wellness (Greece)

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Date: June 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: E7279A3A7B4EN

## Abstracts

In 2012, Epap SA entered health and wellness beverages with the launch of Green Cola. The product is a low calorie cola sweetened with Stevia. The company plans to expand distribution nationwide in all supermarket chains and in kiosks. As a further strategy, the company wants to expand its production capacity, and in this context, it invested €1.1 million in its production plant in order to cover the rising demand for its current products and for the planned expansion of its product portfolio.

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