

Environmental Sustainability: Country Performance and Product Claims

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Abstracts

This report brings together insights from Euromonitor's Environmental Sustainability Index, which ranks 97 markets (which in 2020 represented 97.2% of global GDP and 89.1% of the world's population) highlighting country-specific risks and opportunities in the sustainability space) in combination with insights from Euromonitor's newly launched Sustainable Living Claims Tracker that shows how companies use product claims to communicate sustainability with consumers.

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