

Engrotuš dd in Retailing (Slovenia)

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Abstracts

Engrotuš is the second largest domestic grocery retailer operating in Slovenia. The company began operations in 1989, when it opened its first store in Slovenske Konjice. The company has since developed a wide network of supermarkets and convenience stores which, together with franchises, encompasses more than 200 outlets. The company also owns five Planet Tuš shopping centres in Slovenia's biggest cities, each of which features a hypermarket and entertainment venues such as cinemas, bowling...

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Contents

Strategic Direction

Key Facts

Summary 1 Engrotuš dd: Key Facts

Summary 2 Engrotuš dd: Operational Indicators 2011-2013

Internet Strategy

Summary 3 Engrotuš dd: Share of Sales Generated by Internet Retailing 2011-2013

Company Background

Chart 1 ENGROTUŠ DD: Engrotuš, supermarket in Ljubljana/

Private Label

Summary 4 Engrotuš dd: Private Label Portfolio

Competitive Positioning

Summary 5 Engrotuš dd: Competitive Position 2014

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