

# Engelschiøn Marwell Hauge AS in Beauty and Personal Care (Norway)

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## Abstracts

Engelschiøn Marwell Hauge AS intends to remain Norway's leading distributor of high-end beauty and personal care products. It currently distributes over 50 brands, primarily in colour cosmetics, fragrances and skin care. To achieve future success, the company will focus on being the industry's most valuable partner, which will be achieved through three strategic pillars, namely building valuable brands, a high level of competence and maintaining strong relationships.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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