

Engelschiøn Marwell Hauge AS in Beauty and Personal Care (Norway)

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Abstracts

Engelschiøn Marwell Hauge AS intends to remain Norway's leading distributor of high-end beauty and personal care products. It currently distributes over 50 brands, primarily in colour cosmetics, fragrances and skin care. To achieve future success, the company will focus on being the industry's most valuable partner, which will be achieved through three strategic pillars, namely building valuable brands, a high level of competence and maintaining strong relationships.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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