

Energy Drinks in Uzbekistan

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Abstracts

The popularity of energy drinks is on the rise in Uzbekistan, with strong double-digit growth rates in volume and value terms. The perception of energy drinks as a source of energy, coupled with the ongoing urbanization trend, continues to play a pivotal role in the category's development. Moreover, the number of consumers is steadily increasing, further fuelling this growth. Another key catalyst is the intense competition in energy drinks, which keeps prices relatively stable compared to other...

Euromonitor International's Energy Drinks in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Energy Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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