+44 20 8123 2220
info@marketpublishers.com

Energy Drinks in Ukraine

https://marketpublishers.com/r/EF7F92895B8EN.html
Date: December 2023
Pages: 28
Price: US$ 990.00 (Single User License)
ID: EF7F92895B8EN

Abstracts

Energy drinks was the only soft drinks category in Ukraine to see retail volume growth both in 2022 and 2023. This dynamic growth related to the strong increase in demand from volunteers, doctors, armed forces, and other people looking for an energy boost as they looked to cope with the additional burden created by Russia's war in Ukraine. Not only have retail sales of energy drinks rocketed but companies have also donated large volumes of energy drinks to support the army in the fight against i...

Euromonitor International's Energy Drinks in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Energy Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Energy Drinks in Ukraine
Euromonitor International
May 2024

LIST OF CONTENTS AND TABLES

ENERGY DRINKS IN UKRAINE
KEY DATA FINDINGS

2023 DEVELOPMENTS

Russia's war in Ukraine brings unexpected dividends for energy drinks
Players look to expand their distribution reach in an effort to drive growth
Competitive landscape full of activity as players invest in innovation and new product development
PROSPECTS AND OPPORTUNITIES
Slower growth predicted as the category starts to show signs of maturity
Price competition likely to intensify as economic pressures persist
Proposed sugar tax presents a sizeable threat to energy drinks
CATEGORY DATA
Table 1 Off-trade Sales of Energy Drinks: Volume 2018-2023
Table 2 Off-trade Sales of Energy Drinks: Value 2018-2023
Table 3 Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023
Table 4 Off-trade Sales of Energy Drinks: % Value Growth 2018-2023
Table 5 NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023
Table 6 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023
Table 7 NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023
Table 8 LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023
Table 9 Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028
Table 10 Forecast Off-trade Sales of Energy Drinks: Value 2023-2028
Table 11 Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028
Table 12 Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028
SOFT DRINKS IN UKRAINE
EXECUTIVE SUMMARY
Soft drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?
MARKET DATA
Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023
Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023
Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023
Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023
Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023
Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023
Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 23 Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 27 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023
Table 28 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023
Table 29 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023
Table 30 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023
Table 31 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 32 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 33 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 34 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 35 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 36 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 37 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 38 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: %

+44 20 8123 2220
info@marketpublishers.com

Volume 2023
Table 39 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 40 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 41 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 42 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 43 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 44 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 45 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 46 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 47 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 48 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028
APPENDIX
Fountain sales in Ukraine
DISCLAIMER
SOURCES
Summary 1 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Energy Drinks in Ukraine
Product link: https://marketpublishers.com/r/EF7F92895B8EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/EF7F92895B8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970