

Energy Drinks in Estonia

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Abstracts

In 2023, energy drinks saw strong increases in on- and off-trade volume and current value growth. In the retail channel, double-digit volume growth was tied to the robustness of remote work set-ups, which could blur the line between work and personal time, often resulting in longer working hours. At the same time, many consumers more fully resumed pre-Coronavirus (COVID-19) outdoor and on-the-go lifestyles. As a result, consumers were actively seeking ways to boost their energy levels during the...

Euromonitor International's Energy Drinks in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Energy Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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