

Empresas Carozzi SA in Soft Drinks (Chile)

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Abstracts

Over the forecast period, Empresas Carozzi will continue working to strengthen its position in the packaged food and beverages markets of Chile and other Latin American countries by pursuing a multi-category international expansion strategy. This will include leveraging synergies from its packaged food business to expand its presence in various soft drinks categories. In concentrates, it will continue to focus on offering health-oriented products, a strategy that has recently reinvigorated its p...

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