

Empreendimentos Pague Menos SA in Retailing (Brazil)

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Abstracts

Empreendimentos Pague Menos is hoping to carry out a major merger or acquisition in order to remain competitive as other major players in parapharmacies/drugstores increase their size and scale, as occurred with Drogasil with Droga Raia and Drogaia São Paulo with Drogaia Pacheco in 2011. Pague Menos and Ultrafarma did not merge in 2012 as expected, nor did Pague Menos carry out an IPO to raise funds for expansion, but the company is likely to take some action in the near future in order to...

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