

Empor – Importação e Exportação SA in Tobacco (Portugal)

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Abstracts

Empor aims to continue to specialise in cigars, investing in differentiation. It will seek to reinforce its image by importing every new product from its owner Corporación Habanos SA, including limited editions. In addition, it will aim to satisfy the demands of occasional smokers of cheaper tobacco, such as those products from the Dominican Republic.

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