

# Emke Group in Home Care (United Arab Emirates)

<https://marketpublishers.com/r/E9832091999EN.html>

Date: March 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: E9832091999EN

## Abstracts

The company aims to grow its share organically by opening new LuLu hypermarkets across the country. Its expansion plans included opening two new hypermarkets in the United Arab Emirates in 2016. The company is also focused on expanding its operations overseas, with plans to compete in Morocco, Algeria, Libya and Iraq, among others.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Emke Group: Key Facts

Internet Strategy

Company Background

Private Label

Summary 2 Emke Group: Private Label Portfolio

Competitive Positioning

Summary 3 Emke Group: Competitive Position 2016

## I would like to order

Product name: Emke Group in Home Care (United Arab Emirates)

Product link: <https://marketpublishers.com/r/E9832091999EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E9832091999EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970