

# Emirates Snack Foods LLC in Packaged Food (United Arab Emirates)

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## Abstracts

Emirates Snack Foods is the leading player in noodles in the United Arab Emirates. It has identified growing demand for instant noodles, as the need for convenience is growing as a result of busier lifestyles amongst the expatriate population. Its popularity over the review period was underpinned by the Asian expatriate population, since noodles is the basic meal component in most of their foods. There is also growth in popularity amongst the non-Asian population, for consumers seeking easy to...

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