

Emirates Group Plc in Travel (World)

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Abstracts

Emirates is the leading travel company in the Middle East, with airline and airport operations, and other travel services. Emirates Airlines, the national flag carrier of UAE, is the 11th largest airline globally. Following the adverse impact of COVID-19, government funds provided support to continue operations. Increasing cargo capacity, finding opportunities in domestic travel and re-setting its network as countries open for international travel are on the agenda as Emirates aims for recovery.

Euromonitor International's Emirates Group Plc in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Activities and Experiences, Lodging, Online Travel and Intermediaries, Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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