

Emirates Fast Food Co LLC (McDonald's Emirates) in Consumer Foodservice (United Arab Emirates)

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Abstracts

Emirates Fast Food Co LLC (McDonald's Emirates) is looking forward to integrating technology and digitally savvy tools into its operations along with customer service management to cater to fast changing customer needs. The company received an encouraging response for its easy to use McDelivery Mobile App and the self-service kiosks that it introduced into its outlets during late 2015. During 2016, the company opened new outlets with more seating capacity as well as with self-service kiosks and...

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