

Emirates Airlines in Travel and Tourism (World)

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Abstracts

Emirates Airlines continues to experience strong growth, and has recently added 18 new routes without compromising passenger load factor. The airline benefits from Dubai's status as a transit hub, connecting the East to the West on long haul routes, with stopovers at Dubai International. Emirates nonetheless faces ongoing criticism and hostile policies by European and US carriers, hindering its growth in these regions. It is also facing strong competition from other Gulf-based airlines.

Euromonitor International's Emirates Airlines in Travel and Tourism (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel and Tourism market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

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