

Emergency Contraception in Serbia

<https://marketpublishers.com/r/E6953B4A2CEEN.html>

Date: June 2013

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: E6953B4A2CEEN

Abstracts

Emergency contraception products were introduced to Serbia in 2004 when Richter Gedeon Nyrt launched Postionar-2. However, the company replaced this brand with Escapelle in 2010 without explanation. The fact Escapelle still does not face any competition is a key obstacle to the area's further expansion. There are no formal age restrictions for purchasing emergency contraception products in Serbia. Initially, these products were officially only available via a doctor's prescription and were thus...

Euromonitor International's Emergency Contraception in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Emergency Contraception market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EMERGENCY CONTRACEPTION IN SERBIA

Euromonitor International

June 2013

LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Emergency Contraception: Value 2007-2012

Table 2 Sales of Emergency Contraception: % Value Growth 2007-2012

Table 3 Emergency Contraception Company Shares 2008-2012

Table 4 Emergency Contraception Brand Shares 2009-2012

Table 5 Forecast Sales of Emergency Contraception: Value 2012-2017

Table 6 Forecast Sales of Emergency Contraception: % Value Growth 2012-2017

Executive Summary

Increase in Number of Modern Easy-to-use Products Over Review Period

Slowing Value Sales Growth in 2012

International Players Slowly Gain Sales Share From Domestic Companies

Halt in Expansion of Pharmacies

Crisis Will Continue To Choke Development

Key Trends and Developments

Prevention Before Healing

Aging Population

Increase of Self-medication

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services 2007-2012

Table 8 Life Expectancy at Birth 2007-2012

Market Data

Table 9 Sales of Consumer Health by Category: Value 2007-2012

Table 10 Sales of Consumer Health by Category: % Value Growth 2007-2012

Table 11 Consumer Health Company Shares 2008-2012

Table 12 Consumer Health Brand Shares 2009-2012

Table 13 Sales of Consumer Health by Distribution Format: % Analysis 2007-2012

Table 14 Sales of Consumer Health by Category and Distribution Format: % Analysis

2012

Table 15 Forecast Sales of Consumer Health by Category: Value 2012-2017

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth
2012-2017

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Switches

Sources

Summary 1 Research Sources

I would like to order

Product name: Emergency Contraception in Serbia

Product link: <https://marketpublishers.com/r/E6953B4A2CEEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E6953B4A2CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970