

Emergency Contraception in Ireland

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Abstracts

The level of demand for emergency contraception remained at similar levels to that seen in previous years, when these products were only available on prescription, according to women's health group Well Woman and the Irish Pharmacy Union (IPU). This indicates that fears of the product becoming the contraceptive method of choice for many women once it became available over the counter were unfounded.

Euromonitor International's Emergency Contraception in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Emergency Contraception market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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