

Emco spol sro in Packaged Food (Czech Republic)

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Abstracts

Emco aims to strengthen its leading position within breakfast cereals in the domestic market and increase its exports. The company is successful abroad and its exports increased over 2016-2017. Emco is expected to gain new foreign markets over the coming years and to maintain good positions in established ones. The company exports to more than 45 countries around the world. Emco will also focus on strengthening its position within sweet biscuits and snack bars, launching more wellness variants w...

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Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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