

Embotelladoras Chilenas Unidas SA in Soft Drinks (Chile)

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Abstracts

The parent company of Embotelladoras Chilenas Unidas, Cía Cervecerías Unidas, has diversified its investments in recent years in order to balance organic and inorganic expansion and reduce its dependence on its beer business. As part of this strategy, Embotelladoras Chilenas Unidas has developed some new businesses by itself, while also forming alliances and joint ventures to enter new non-alcoholic drinks categories.

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