

Embotelladora Don Jorge SA in Soft Drinks (Peru)

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Abstracts

The company is focused on strengthening its distribution network across the country to enable it to reach interior cities of the country. It is also focusing on developing new products to enter new categories in the soft drinks industry.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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