

Embedded Finance Driving Growth of Digital Ecosystem: Part I – Key Drivers

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Abstracts

Embedded finance has been rapidly evolving from non-digital to digital. If finance is the fuel for the economy, then digital embedded finance is the invisible aviation grade fuel powering jets of digital businesses. Supportive regulations, improving infrastructure, rise of digital channels and diversifying terminals have paved the way for its take-off.

Euromonitor International's Embedded Finance Driving Growth of Digital Ecosystem: Part I – Key Drivers global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Product coverage: Consumer Lending, E-Commerce in Proximity Location by Industry, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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