

# Embawood MMC in Retailing (Azerbaijan)

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## Abstracts

Embawood MMC continuously strives to reduce operating costs, increase its overall operating efficiency and ensure business sustainability through diversification of the product range. Embawood is well-positioned for further growth and set a long-term goal of becoming the industry leader in the neighbourhood store format in operating efficiency, customer and employee loyalty and, as a consequence, sales.

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