

Elopak SpA in Packaging Industry (Italy)

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Abstracts

One of Elopak's main competitive advantages in Italy is the fact that company forms and maintains strong partnerships with its customers in order to develop and install state-of-the-art and customised manufacturing machinery within the customers' manufacturing plants in order to ensure improved packaging results and best use of Elopak's liquid cartons. Although this is definitely a plus in terms of developing long-term collaborations, the difficult economic environment in Italy in recent years...

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Contents

Strategic Direction

Key Facts

Summary 1 Elopak SpA: Key Facts

Summary 2 Elopak SpA: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Elopak SpA by Pack Type 2012

Competitive Positioning

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