

Elkjøp Norge AS in Consumer Electronics (Norway)

<https://marketpublishers.com/r/ECCD0597AA3EN.html>

Date: August 2017

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: ECCD0597AA3EN

Abstracts

Elkjøp aims to strengthen its position as the leading electronics and appliance specialist retailer in Norway over the forecast period. The retailer has a large number of well-located outlets in major urban centres, which provide a wide variety of products. In addition, the well-established position of Elkjøp's online store means that the retailer's growth is likely to increasingly be driven by internet sales over the forecast period. Elkjøp's online store is a highly visited marketplace for con...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Elkjøp Norge AS: Key Facts

Summary 2 Elkjøp Norge AS: Operational Indicators

Company Background

Chart 1 Elkjøp Norge AS: Elkjøp Megastore in Trondheim

Internet Strategy

Private Label

Summary 3 Elkjøp Norge AS: Private Label Portfolio

Competitive Positioning

Summary 4 Elkjøp Norge AS: Competitive Position 2016

I would like to order

Product name: Elkjøp Norge AS in Consumer Electronics (Norway)

Product link: <https://marketpublishers.com/r/ECCD0597AA3EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ECCD0597AA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970