

Eliz Group in Tobacco (Georgia)

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Abstracts

For the forecast period, Eliz Group plans to focus on strengthening its position in cigarettes and become a leading importer and distributor in Georgia. In order to attain this goal, the company will invest in the further development of its distribution channel and enhance relationships with retailers and international brands. In order to increase awareness levels of the brands, various marketing activities are scheduled by Eliz Group in the near future.

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