

# Elgery Group OÜ in Tobacco (Estonia)

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Date: August 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: E8EBF054727EN

## Abstracts

Elgery Group OÜ (and its subsidiary Elgery OÜ which focuses on the distribution in the retail market) will aim to maintain its leading position in the Estonian vapour devices category. The company focuses on continually introducing vapour devices to Estonian consumers through advertising and constant new product development. By differing from other players that operate only as distributors in Estonia, Elgery Group also focuses on being a part of the development process.

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