

Elevating the New Luxury Travel Experience

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Abstracts

The luxury travel landscape has been transformed, driven by digital and sustainable innovation, changing consumer values and wealth expansion. It is vital to understand the new face of luxury travellers that is ever-more diverse, demanding and younger. Looking through the lenses of lifestyles and values, purpose and wellness, we highlight what matters most where hi-tech and high touch are the new gold standard for luxury, delivered seamlessly with empathy, offering exclusivity and authenticity.

Euromonitor International's Elevating the New Luxury Travel Experience global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Key takeaways and call to action

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