

Electronics and Appliance Specialist Retailers in the United Arab Emirates

<https://marketpublishers.com/r/E7253923454EN.html>

Date: February 2022

Pages: 48

Price: US\$ 990.00 (Single User License)

ID: E7253923454EN

Abstracts

In 2021, the consumer electronics industry saw growth despite the tough market environment. A significant number of residents in the United Arab Emirates continued to work from their homes and spent more time indoors in order to minimise the spread of the COVID-19 virus, despite there being no mandated closures. Indeed, store closures did not happen, except for the Apple Store for a brief period during the Delta wave. Despite the dynamic retail volume increase already seen for consumer electroni...

Euromonitor International's Electronics and Appliance Specialist Retailers in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Electronics and Appliance Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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