

Electronics and Appliance Specialist Retailers in Uruguay

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Abstracts

Following Ta-Ta's acquisition of all Mimatec SA's operations, the company began to transform the latter's Multi Ahorro, Multi Ahorro Express and Multi Ahorro Hogar stores. The transfer of Multi Ahorro supermarkets to Ta-Ta SA is being done quite slowly and might take longer than originally expected. On the other hand, the rapid expansion of Multi Ahorro Hogar stores in 2014 and 2015 has positioned this chain as the second largest in the electronics and appliance specialist retailer channel,...

Euromonitor International's Electronics and Appliance Specialist Retailers in Uruguay report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Electronics and Appliance Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Definitions

Store-based Retailing

Non-store Retailing

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