

Electronics and Appliance Specialist Retailers in Ecuador

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Abstracts

One of the emblematic projects of the present government is the switch of the energy matrix of the country; its objective is to reduce the dependency on fossil fuels (ie kitchen gas) by the use of electric energy generated by various mega hydroelectric projects built by the government. For this purpose, it is encouraging the use of induction cookers in replacement of conventional cookers that use blended oil and gas. These cookers will be locally produced and will also be imported from China at...

Euromonitor International's Electronics and Appliance Specialist Retailers in Ecuador report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Electronics and Appliance Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Channel Data

Table 1 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2010-2015

Table 2 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2010-2015

Table 3 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2011-2015

Table 4 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2012-2015

Table 5 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2012-2015

Table 6 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2012-2015

Table 7 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2015-2020

Table 8 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Executive Summary

the Performance of Ecuadorian Retailing Decreases

Ecuadorian Consumers Resist Local Internet Retailing

Local Companies Lead Sales

Supermarkets Keeps Gaining Terrain Against Independent Small Grocers

Slow Growth Expected

Key Trends and Developments

Ecuadorian Economy Keeps Growth But Reduces Speed

Government Imposes Customs Duties on Imports

Government Seeking To Reduce Obesity Rates

Market Power Control Law

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type 2015

Physical Retail Landscape

Seasonality

Payments and Delivery

Market Data

Table 9 Sales in Retailing by Store-based vs Non-Store: Value 2010-2015

Table 10 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2010-2015

Table 11 Sales in Store-Based Retailing by Channel: Value 2010-2015

Table 12 Store-Based Retailing Outlets by Channel: Units 2010-2015

Table 13 Sales in Store-Based Retailing by Channel: % Value Growth 2010-2015

Table 14 Store-Based Retailing Outlets by Channel: % Unit Growth 2010-2015

Table 15 Retailing GBO Company Shares: % Value 2011-2015

Table 16 Retailing GBN Brand Shares: % Value 2012-2015

Table 17 Store-based Retailing GBO Company Shares: % Value 2011-2015

Table 18 Store-based Retailing GBN Brand Shares: % Value 2012-2015

Table 19 Store-based Retailing LBN Brand Shares: Outlets 2012-2015

Table 20 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2015-2020

Table 21 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2015-2020

Table 22 Forecast Sales in Store-Based Retailing by Channel: Value 2015-2020

Table 23 Forecast Store-Based Retailing Outlets by Channel: Units 2015-2020

Table 24 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2015-2020

Table 25 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2015-2020

Definitions

Store-based Retailing

Non-store Retailing

Sources

Summary 2 Research Sources

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