

ElectronicPartner International GmbH & Co KG in Consumer Electronics (Germany)

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Abstracts

ElectronicPartner International GmbH & Co KG utilises a mix of decentralised marketing and business strategies and individually fitted promotions and activities for its different brands, business units and store partners in order to secure and improve its position in a challenging and highly competitive environment. A strong focus on individual solutions for potential customers, a wide range of additional services, local expansion and the extension of the company's online activities and its...

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Contents

Strategic Direction

Key Facts

Summary 1 ElectronicPartner International GmbH & Co KG: Key Facts

Summary 2 ElectronicPartner International GmbH & Co KG: Operational Indicators

Company Background

Chart 1 ElectronicPartner International GmbH & Co KG: MEDIMAX in Berlin (View 1)

Chart 2 ElectronicPartner International GmbH & Co KG: MEDIMAX in Berlin (View 2)

Internet Strategy

Private Label

Competitive Positioning

Summary 3 ElectronicPartner International GmbH & Co KG: Competitive Position 2013

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