

El Puerto de Liverpool SA de CV in Retailing (Mexico)

https://marketpublishers.com/r/E8A412E3CEDEN.html

Date: December 2014

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: E8A412E3CEDEN

Abstracts

El Puerto de Liverpool is the leading retailer in department stores in Mexico, serving middle/high- and high-income consumers in the largest cities across the country. It offers a wide range of national and international brands, with an emphasis on fashion and upmarket furnishings. Liverpool places high importance on sales on credit, and issues its own credit cards.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 El Puerto de Liverpool SA de CV: Key Facts

Summary 2 El Puerto de Liverpool SA de CV: Operational Indicators

Internet Strategy

Summary 3 El Puerto de Liverpool SA de CV: Share of Sales Generated by Internet

Retailing

Company Background

Chart 1 El Puerto de Liverpool SA de CV: Liverpool, Department Stores in Mexico City

Private Label

Summary 4 El Puerto de Liverpool SA de CV: Private Label Portfolio

Competitive Positioning

Summary 5 El Puerto de Liverpool SA de CV: Competitive Position 2014



I would like to order

Product name: El Puerto de Liverpool SA de CV in Retailing (Mexico)
Product link: https://marketpublishers.com/r/E8A412E3CEDEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E8A412E3CEDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970