

Electra Consumer Products Ltd in Consumer Electronics (Israel)

https://marketpublishers.com/r/E5DE4B81041EN.html

Date: January 2014 Pages: 2 Price: US\$ 150.00 (Single User License) ID: E5DE4B81041EN

Abstracts

Electra Consumer Products Ltd's main strategic goal is to position itself as a retail distribution network for electronic products consumption. It will compensate the consumer for the high prices with high product quality, excellent service and good branch deployment in entertainment and shopping centres in Israel. The company is making great efforts and resources to match the purchasing needs of consumers by supplying online purchasing services.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction Key Facts Summary 1 Electra Consumer Products Ltd: Key Facts Summary 2 Electra Consumer Products Ltd: Operational Indicators Company Background Internet Strategy Private Label Competitive Positioning Summary 3 Electra Consumer Products Ltd: Competitive Position 2012



I would like to order

Product name: Electra Consumer Products Ltd in Consumer Electronics (Israel) Product link: <u>https://marketpublishers.com/r/E5DE4B81041EN.html</u>

Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/E5DE4B81041EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970