

El Puerto de Liverpool SAB de CV in Personal Accessories (Mexico)

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Abstracts

El Puerto de Liverpool is a leading player in department stores in Mexico, with a strong expansion strategy and presence within the largest cities in the country. It offers a wide range of national and international brands, which includes bags and luggage, jewellery, watches, writing instruments, eyewear and clothing, among others. Along with a strong expansion strategy, the company focused on reviving and modernising its exiting outlets over the review period, whilst giving its consumers a new...

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