

El Palacio del Blumer in Apparel and Footwear (Venezuela)

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Abstracts

El Palacio Del Blumer is expected to continue increasing its brand presence through the opening of new outlets in main commercial areas and shopping centres throughout Venezuela. It will focus on high-quality and fashionable products, which will be popular with consumers. During the global recession, the company registered a slower sales performance, but kept growing. El Palacio Del Blumer is popular with female consumers because of its price and quality, appealing to all income segments and...Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.**Product coverage:** Apparel, Footwear, Sportswear. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.**Why buy this report?**

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