

El Kenanah in Pet Care (Egypt)

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Abstracts

El Kenanah Arabia is an Egyptian multinational company that is the only producer of pet accessories, pet furniture and pet food in the Egyptian market. In Egypt, El Kenanah only operates within economy dog and cat food, especially dry dog food. The company also trades under the Egyptian trademark name Pet House.

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Contents

EL KENANAH IN PET CARE (EGYPT)

Strategic Direction

Key Facts

Summary 1 El Kenanah: Key Facts

Competitive Positioning

Summary 2 El Kenanah: Competitive Position 2015

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