

Eka Bogainti PT in Consumer Foodservice (Indonesia)

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Abstracts

Looking towards the forecast period, Eka Bogainti PT is set to further expand its outlet network to reach more cities across Indonesia. In addition to outlet expansion, the company is expected to improve its delivery service by adding more delivery motorbikes to its fleet as well as engaging in various promotional activities such as offering free gifts and attractive toys with its children's meals. Through outlet expansion and other commercial strategies, the company has the potential to increas...

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