

E&J Gallo Winery Incin Wine (World)

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Abstracts

The 2016 acquisition of Orin Swift Cellars highlighted key elements of E&J Gallo's development strategy. This profile analyses the company's efforts to move its offer upmarket and enhance its focus on evolving Millennial demand in both wine and its expanding spirits operations. It also examines opportunities for expansion, as demand trends prevalent in E&J Gallo's core US market extend their geographic reach.

Euromonitor International's E&J Gallo Winery Incin Wine (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Alcoholic Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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