

# E&J Gallo Winery Inc in Alcoholic Drinks (USA)

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### **Abstracts**

E&J Gallo Winery has been involved in the process of changing its company image from one of a producer of inexpensive wines to one that offers a higher price range through acquisitions of premium brands and distribution rights. Whilst E&J Gallo Winery might not shift its core focus to spirits in the near future, its growing presence helps provide some diversification from its presence in wine.

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