

# **Eight O'Clock Coffee Co in Hot Drinks (USA)**

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### **Abstracts**

Eight O'Clock Coffee is focused on leveraging its 150-year history and widespread distribution network to attract consumers looking for a mid-priced alternative to more expensive fresh coffee bean brands, such as Starbucks.

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Product coverage: Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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