

# Egyptian International Beverage Co in Alcoholic Drinks (Egypt)

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## Abstracts

Egyptian International Beverage Co is the second largest alcoholic drinks company in Egypt. It continues to compete with Al Ahram Beverages Co (ABC) and focuses on online channels of distribution. Egyptian International Beverage Co will continue to innovate in future in order to improve its visibility in the market and among competitors.

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## Contents

Strategic Direction

Company Background

Key Facts

Summary 1 Egyptian International Beverage Co: Key Facts

Competitive Positioning

Summary 2 Egyptian International Beverage Co: Competitive Position 2016

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