

Egyptian Co for Advanced Foodstuff Industries (Faragello) in Soft Drinks (Egypt)

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Abstracts

Faragello is one of the biggest and most diverse businesses in Egypt with a strong image in the various categories of packaged food and soft drinks that it is present in. It will aim to capitalise on this advantage when continuing to try and provide high-quality but reasonably-priced products for the average Egyptian consumer in juice.

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