

Eggs in Japan

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Abstracts

Total volume sales of eggs in Japan have been declining in 2023, heavily impacted by serious egg shortages caused by an avian influenza outbreak in the first half of the year. Since the start of the avian influenza season in October 2022, more than 80 farms in 26 prefectures have been affected and over 17 million chickens have been culled, which is the highest number historically recorded in Japan. This has caused serious egg shortages, leading to lack of stock in retailers, while many foodservi...

Euromonitor International's Eggs in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eggs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Eggs in Japan
Euromonitor International
December 2023

LIST OF CONTENTS AND TABLES

EGGS IN JAPAN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Total volume sales of eggs decline in 2023, impacted by avian influenza
Smaller pack sizes for eggs in line with demographic shift

PROSPECTS AND OPPORTUNITIES

Total volumes set to grow but remain below pre-pandemic levels by 2028
Appetite for free range eggs to remain limited in Japan

Summary 1 Major Processors of Eggs 2023

CATEGORY DATA

Table 1 Total Sales of Eggs: Total Volume 2018-2023

Table 2 Total Sales of Eggs: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Eggs: Volume 2018-2023

Table 4 Retail Sales of Eggs: % Volume Growth 2018-2023

Table 5 Retail Sales of Eggs: Value 2018-2023

Table 6 Retail Sales of Eggs: % Value Growth 2018-2023

Table 7 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Total Sales of Eggs: Total Volume 2023-2028

Table 9 Forecast Total Sales of Eggs: % Total Volume Growth 2023-2028

Table 10 Forecast Retail Sales of Eggs: Volume 2023-2028

Table 11 Forecast Retail Sales of Eggs: % Volume Growth 2023-2028

Table 12 Forecast Retail Sales of Eggs: Value 2023-2028

Table 13 Forecast Retail Sales of Eggs: % Value Growth 2023-2028

FRESH FOOD IN JAPAN

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 KEY TRENDS

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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